



New Digital Press improves Chartwell Press client offerings

Established in 1985, Chartwell press have over 30 years in providing high impact visual communications. The company bring extensive technical knowledge in all areas of production and wide format print. The company is dedicated to producing all work to the highest possible standards - keeping time at budget at the heart of every project.

Chartwell always suggest new ways of doing things to add value to your material, save you money or give you an idea you might not have thought of yet.

The company offers more than just clicking print.



DIGITAL OFFICE
GROUP

Chartwell Press has made a name for itself as one of the chosen printing solution providers in the Midlands, not only can the firm print custom posters, books, reports and magazines, they also have 30 years experience in event & exhibition POS, Retail POS, interior design and also B2B advertising solutions.

In 2016, Chartwell Press purchased a Xerox Versant 80 digital production press to complete all digital print projects including flyers, posters, books and brochures. The company was facing a challenge to meet deadlines as some in-house jobs took up to two days to complete. Handling larger print jobs and expensive materials was also increasing the company's costs. Chartwell needed a boost in productivity to be able to produce jobs faster, especially on heavy or medium weight papers. Chartwell also wanted to expand its ability to offer further on-site digital printing solutions whilst inherently reducing costs.

The Xerox Versant 3100 was installed at the customer's premises in Leicester, in October 2019. The objective of upgrading from the Versant 180 was to provide Chartwell with a solution that offers greater capabilities of producing higher volumes and also reduce the need to rely on outsourcing certain types of work.

This digital press is a state-of-the-art production equipment that combines high speed, automatic printing optimization capabilities, automatic color calibration technologies and a high print volume. The press's finishing features include sorting and collation, Z-folding, C-folding, stapling, punching, and brochure making. Last but not least, the press is compatible with a wide range of print media: coated and uncoated paper, labels, business cards, paper and PVC stickers, embossed sheets, polyester, envelopes and many other personalized solutions.

The Versant 3100 is Powered by a Fiery RIP print server that is designed to meet the requirements of a medium to heavy production environments, and plays a critical role in ensuring outstanding quality across a varied range of medias. To the reader, so print flexibility and a high-quality finish were essential - given that each book features 42 pages of colourful illustrations and text - and the Versant is more than capable of delivering against this requirement.

Chartwell saw a significant improvement in its operations just two months after installing the new digital press.

Benefits of introducing Xerox® Versant® 3100 include:

- Greater capacity to take on complicated customer projects with quick turnaround times.
- Significant increase in the speed of print jobs - up to 3 times faster than before.
- The ability to print on media of up to 350 g/m2 adds more variety to the printing output.



DIGITAL OFFICE
GROUP

01530 414 409
www.digital-os.co.uk